



# MATT JEWELL

SENIOR WEB AND MOBILE DEVELOPER WITH EXPERTISE IN TYPESCRIPT 📍 BERLIN, GERMANY 📞 +49 179 257 5957

## ◦ DETAILS ◦

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## ◦ LINKS ◦

<https://mattjewell.co.uk/projects>

## ◦ SKILLS ◦

Typescript

Startups

React Native

Cloud Computing and  
Architecture

Leadership and Strategic  
Guidance

## 👤 PROFILE

I'm Matt, I turn ideas into digital products and services. With over 11 years of experience in software engineering for the web and mobile, I've guided companies to their first MVPs and delivered at scale. My coding adventure has been about creating impactful products that users love. I've got a track record of building from the ground up—be it crafting MVPs with precision or scaling them up to hit the market with strength.

I've filled many roles, from Engineer to CTO at a startup, Cloud Consultant to Instructor of Web Development, but I try to always bring the same energy to each role I perform. I focus on quality and building "the right thing". As a native English speaker, and with fluent German I am used to international teams and value clear communication and a collaborative spirit in every project.

If you're seeking someone with a blend of experience, adaptability, and a down-to-earth approach to tackle your tech challenges, let's connect and see how we can make your project thrive.

## 📁 EMPLOYMENT HISTORY

### Freelance Consultant & Software Developer, Berlin

May 2020

- Developed and launched multiple MVPs for startups, leading to successful market entries and initial funding rounds.
- Delivered to products running at scale, deployed on cloud infrastructure in both traditional Ops and You-Build-It-You-Run-It environments.
- Proficient in many programming languages and frameworks, with a focus on Typescript, Node.js, React, React Native, Python, Tensorflow, SciKit Learn, and Ruby on Rails.
- Provided strategic guidance to founders, resulting in improved product stability, scalability and ability to reach the market.
- Taught techniques such as Test-Driven Development (TDD), refactoring, and Continuous Integration/Continuous Deployment (CI/CD), instilling best practices that ensure sustainable and scalable software solutions.
- Worked for clients such as Die Welt, PPRO, MEMBER and Feebris

For a full project list, view <https://mattjewell.co.uk/projects>

### CTO at cherryfish, Berlin

January 2019 — April 2020

As CTO of cherryfish, I steered the ship during the creation of an HR platform designed to redefine how companies discover and engage with talent. I led both strategy and execution, cultivating a product that excels in matching skill profiles with industry demands.

- Orchestrated the development of an HR platform that revolutionises candidate-company matchmaking.
- Integrated a robust tech stack, ensuring product scalability and implementing TDD/BDD methodologies.
- Implemented CI/CD pipelines

- Mentored junior staff members, talking about topics such as encapsulation, refactoring and testing

### **Senior Engineer at cherryfish, Berlin**

February 2018 — January 2019

My initial role at cherryfish.me as a developer quickly evolved, and I became the essential conduit between our technical team and the founders, ensuring the product vision was realised with technical finesse and strategic insight.

- Accelerated product development by effectively bridging technical execution with founder vision.
- Promoted a culture of collaboration, ensuring alignment of the development process with strategic goals.

### **Tech Lead at INNOVITAS VITAE, Berlin**

February 2017 — March 2018

- Architected a comprehensive application stack, integrating advanced technologies and secure data solutions.
- Create a custom chat-bot style interface for ovulation tracking
- Drove innovation in medical data management and custom CRM integration.

### **Entrepreneur In Residence at startupbootcamp Digital Health, Berlin**

October 2016 — February 2017

- Provided comprehensive technical mentoring to 12 international startups.
- Assisted in the development and scaling of tech stacks tailored to individual startup needs.
- Developed and executed digital strategy initiatives for sustainable business growth.
- Engaged in hands-on code development and system architecture design.

### **Senior Software Engineer at Sainsburys, Manchester**

August 2016 — October 2016

- Led internal software development projects with a focus on modernising legacy systems.
- Played a pivotal role in the transition from Waterfall to Agile methodologies.
- Leveraged technologies such as Node.js and React to create digital products

### **Senior Web and Mobile Developer at Roxi (formerly The Electric Jukebox Company), London**

August 2014 — July 2016

- Developed and optimized UX prototypes and front-end frameworks using Angular.js and Cordova, ensuring high performance on low-end Android devices.
- Streamlined app efficiency on budget Android models, achieving improved responsiveness and user experience.
- Employed AWS and Jenkins for agile development, enhancing app scalability and facilitating continuous integration and delivery.

### **Freelance Software Engineer at Osper, London**

March 2014 — August 2014

- Led the technical overhaul of a youth-oriented financial management app on iOS and Android, focusing on security, privacy, and UX using Cordova/Phonegap and HTML5.
- Orchestrated a comprehensive code refactor, creating a detailed roadmap alongside a junior developer to reduce technical debt and modularize the codebase, improving maintainability and facilitating the addition of new features.
- Collaborated with the product owner and CTO in sprint planning, ensuring development efforts were aligned with strategic goals, using technologies such as JavaScript and Backbone.js, and adhering to Test Driven Development principles with Jest.

### UI Engineer (Freelance) at Five Cool Ltd, London

August 2013 — March 2014

- Developed reusable front-end components and services using Angular.js and D3.js within a scrum team, delivering iterations that culminated in a shippable product at the end of each sprint.
- Engaged in agile methodologies, including sprint planning and ticket estimation, to balance rapid feature deployment with maintaining a robust codebase for future scalability.
- Contributed to a culture of constant improvement and continuous integration, ensuring effective communication between the product team, customer accounts teams, and stakeholders regarding feature delivery timelines.

### Web Developer at Maido, London

August 2012 — August 2013

- Led the development of web applications for prestigious clients like Just Eat, and Agent Provocateur, ensuring collaboration across customer, design, and development teams to avoid a waterfall methodology.
- Advocated for and successfully implemented an agile approach in a traditionally waterfall environment, gaining customer trust for a process focused on continual improvement and flexibility to adapt changes rather than fixed pre-go-live design sign-offs.
- Utilised an in-house PHP framework and JavaScript (jQuery) to build and enhance client web solutions, fostering interactive and user-centric experiences.

### Mobile Web Developer at We Love Mobile, London

February 2012 — August 2012

- Rapidly progressed from intern to lead developer at a pioneering London mobile-focused agency, entrusted with full ownership of project development.
- Collaborated intimately with creative teams and designers to engineer rich user experiences tailored for an array of devices featuring varied operating systems, browsers, and screen sizes.
- Leveraged expertise in JavaScript to overcome the challenges of developing for low-powered devices within a fragmented mobile ecosystem.

## EDUCATION

### BSc. Anatomy and Human Biology, University of Liverpool, Liverpool

September 2008 — August 2011

Completed a final year project entitled "The Default Mode Network in Musicians and Non-Musicians" examining the neurobiology of musicians, and how practicing for 10,000 hours can affect the wiring of the brain.